

IT'S NOT FAIR



CALCULATING RISING RISK & BREACH COSTS IN HEALTHCARE

Healthcare is shifting to more formal risk reporting models as cybersecurity breaches and associated costs continue to mushroom.

Formal risk frameworks like the FAIR (Factor Analysis of Information Risk) cyber risk framework¹, ISO, and NIST are rapidly gaining traction and adoption.

Calculating Breach Risks and Costs

FAIR CONFERENCE 2020

The recent FAIR Conference 2020² highlighted some insightful data and trends that can help healthcare organizations better calculate and quantify breach risks. Here are some insights shared by the Cyentia Institute:³

BREACH PROBABILITY

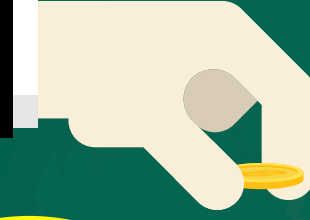
60% of the Fortune 1000 had **at least one cyber incident** over the last decade.

1 in 249 the chance a healthcare organization will experience at least **1 breach per year**.

1 in 3.5K the chance that a healthcare organization will experience **3 or more breaches** per year.

1 in 19K the chance that a healthcare organization will experience **10 or more breaches** per year.

BREACH COSTS



\$200K

primary breach cost per incident

10%

of breaches fall into the "large breach" category

\$19M

primary breach cost for each large breach

\$24M

secondary loss cost for incident response activities per large breach

\$21M

secondary loss cost for known fines and judgments per large breach

\$68M

secondary loss cost for productivity losses per large breach

VULNERABILITY MANAGEMENT

66%

of known global vulnerabilities **are not present** in most organizations

29%

of known global vulnerabilities **are present** in most organizations, but are not actively exploited

5%

of known global vulnerabilities **are present** and exploited in most organizations

51%

of organizations are **actively reducing** their amount of high-risk vulnerabilities over time

16%

of organizations are **just able to keep up** with patching new high-risk vulnerabilities

33%

of organizations are **falling behind** with patching high-risk vulnerabilities and are accruing a backlog of "vulnerability debt"

ENTERPRISE RISK REPORTING TRENDS & PUBLICATIONS

FAIR & HITRUST Integration

The FAIR Institute announced a partnership with the HITRUST Alliance to integrate the FAIR framework with the HITRUST CSF to enable analysis for decision support⁴

Multi-Party Incidents

A recent report from Cyentia and RiskRecon notes the escalating trend of "multi-party cyber incidents" and the ripple effect in breach costs that traverse from Covered Entities to downstream business associates and vice-versa⁵

Healthcare Risk Reporting Best Practices

Meditology recently published guidance on designing effective enterprise risk reporting programs for healthcare entities⁶

¹<https://www.fairinstitute.org/>

²<https://www.fairinstitute.org/virtual-faircon-2020>

³<https://www.cyentia.com/> & <https://www.cyentia.com/iris/>

⁴<https://www.fairinstitute.org/blog/fair-institute-and-hitrust-plan-integration-of-fair-standard-and-hitrust-csf>

⁵https://library.cyentia.com/report/report_003839.html

⁶<https://www.meditologyservices.com/enterprise-risk-reporting-the-healthcare-cisos-achilles-heel/>

MEDITOLOGY'S RISK MANAGEMENT SERVICES

Meditology offers advisory and managed services to support enterprise risk reporting and management for healthcare entities including:



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